





Mission Statement

The vision of Zulu Organics is to enhance the principles of low external input sustainable agricultural (LEISA) practices as an affordable and ecologically sound way of developing small scale farmers in producing organically grown traditional and niche crops, thereby promoting food security and local economic development whilst maintaining indigenous lifestyles within rural areas.

Composition

Zulu Organics comprises the following entities which are currently being incorporated into a legal entity;-

Entity		Status	Responsibilities
E. Gori & Associates		Sole Proprietor	Project management, business planning, farm design.
Newlands Mashu Permaculture Learning Centre		NGO	Training, farm design, infrastructure, mentoring, marketing.
Rainman Landcare Foundation		NGO	Training, farm design, mentoring, certification, marketing.
Zululand Centre for Sustainable Development		NGO	Training, farm design, infrastructure, mentoring, marketing.

Objectives

The objectives of Zulu Organics is to develop Small Grower Groups (SGGs) by undertaking the following activities:-

- Identification of SGGs.
- Preparation of business plans to access funding for development.
- Provision of accredited training.
- Development of site infrastructure, such as, keyline and rainwater harvesting systems, and, provision of plant material.
- Organic certification.
- Mentoring and support.
- Marketing and distribution of organic produce.
- Establishment of Farmers Support Centres, including farmers co-operatives and satellite distribution centres.

Organisational Structure

The organisational structure of Zulu Organics, as shown below, is a project matrix driven organisation which shows the development process for SGGs from the preparation of their business plans, training, development of infrastructure, certification, mentoring and marketing.

